



Crowdfunding

Financial contributions from online investors, sponsors or donors to fund for-profit or non-profit initiatives or enterprises.



Collective Knowledge

Development of knowledge assets or information resources from a distributed pool of contributors.



Tools

Applications, platforms and tools that support collaboration, communication and sharing among distributed groups of people.



Collective Creativity

Tapping of creative talent pools to design and develop original art, media or content.



Cloud Labor

Leveraging of a distributed virtual labor pool, available on-demand to fulfill a range of tasks from simple to complex.



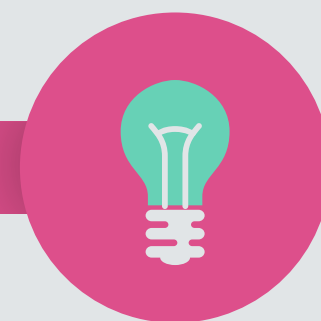
Community Building

Development of communities through active engagement of individuals who share common passions, beliefs or interests.



Civic Engagement

Collective actions that address issues of public concern.



Open Innovation

Use of sources outside of the entity or group to generate, develop and implement ideas.